



Presents: **ArtsDrive™**

"A Master Planned Partnership Community"

Working Legacy, A Public Benefit Corporation and ArtsDrive™ have created an eclectic business model to provide partnership opportunities, management, training and support to grow a prime portfolio of brands, services, and products designed to connect local and regional Arts, Business and Community members for the purpose of strengthening our economy and our creative culture.

Our Mission Is to create, inspire and support local arts, business and community partnerships to help artists and entrepreneurs grow their businesses and share their passion with the world.

We envision a future when communities will truly come together to provide both private and public support for the arts, arts education, business development and entrepreneurship.

- **Why It's Important! If you stop and think about it**, virtually every product or service that ever makes it to market engages the creativity of an artist who is largely responsible for the aesthetic "appeal" required for it to be "sold". Based on this simple truth, we believe the arts are not just a significant contributor to the economy, but rather, they help drive the economy. Additionally the arts are the one universal language that can be used to communicate with all people across all cultures and are a fundamental part of life, learning, and emotional well-being.
- **Despite these facts and numerous studies that prove the amazing value of the arts and arts education, funding and budgets are always at risk. We strive to change this!**
- **Entrepreneurs and creatives solve problems;** together they create new products and services that drive progress to benefit whole communities. Both capital and cash flow are critical to early stage survival and long-term growth.

Our Dedication and Core Values:

We will continue to work towards our vision through the development of innovative partnerships, profitable business models, community giving, web applications and key projects designed to strengthen support for the arts community and local creative economies wherever our partners work and play.

**FOCUS ON
G.R.O.W.T.H.**

- **GOD**
- **Relationships**
- **Opportunity**
- **Wealth**
- **Truth**
- **Health**

"The gifts and talents I have received from God continues to inspire me to work towards creating a purposeful and meaningful life while developing relationships that are respectful, lasting and mutually rewarding."

David Frank / Founder: Working Legacy, PBC and The ArtsDrive™ Partnership Platform

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Take a look at our "incubator projects" on the next page and let us know if you see something that sparks your creativity or desire to **partner up with us.**

Together we can build a future that will help bring more stability to the arts community - so please don't hesitate to reach out today and **let's get started!**

Incubator Projects and Business Modules

Unique Partnership Opportunities Available For Your Consideration



Arts, Business, Community Incubator



MINI 
Arts Festival



If you're inspired and can see the growth potential behind these assets and would like to join our team, please contact us to set up a conference call so we may discuss your level of interest. Each business module will be built and expanded through local and regional dedicated partners.

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